Detail and impact of Fee Changes

The following recommendations are based on increases in expenses, such as instructor costs, uniforms, trophies, referees, pool chemicals and recreation supplies. The City also regularly reviews the costs of other cities and youth organizations along with evaluating existing programs and the value the program offers to the participants.

Existing Programs and Rental Fees

Hometown Heroes Park pool rental

- Raising prices to help offset increasing costs of staffing, supplies and chemicals
- Expected revenue increase: \$1,000
- Current Fee
 - Residents: \$150/2 hours
 - Non-residents: \$225 / 2 hours

Proposed Fee

- o Residents: \$180/2 hours
- Non-residents: \$270/2 hours

Youth Soccer

- Raising prices to offset the increasing costs on uniforms, trophies and officials
- Expected Revenue increase: \$16,000
 - Current Fee
 - o Residents: \$75
 - o Non-residents: \$112.50

Proposed Fee

- o Residents: \$85
- Non-residents: \$157.50

Summer Basketball

- Raising prices to offset the increasing costs on uniforms, trophies and officials
- Expected Revenue increase: \$5,000

Current Fee

- o Residents: \$75
- Non-residents: \$112.50

Proposed Fee

- o Residents: \$85
- Non-residents: \$157.50

Winter Basketball

- Raising prices to offset the increasing costs on uniforms, trophies and officials
- Expected Revenue increase: \$8,000

Current Fee

- o Residents: \$95
- o Non-residents: \$142.50

Proposed Fee

• Residents: \$105

o Non-residents: \$157.50

Cheerleading

- Raising prices to offset increasing costs of uniforms, instructor and trophies
- Expected revenue increase: \$1,660

Current Fee

- o Residents: \$65
- o Non-residents: \$97.50

Proposed Fee

- o Residents: \$75
- o Non-residents: \$112.50

T-Ball / Rookie Ball

- Raising prices to offset increasing costs of uniforms, equipment and trophies
- Expected revenue increase: \$4,000

Current Fee

- Residents: \$70
- Non-residents: \$105

Proposed Fee

- o Residents: \$80
- o Non-residents: \$120

Coach Pitch

- Raising prices to offset increasing costs of uniforms, equipment and trophies
- Expected revenue increase: \$2,000
 - Current Fee
 - Residents: \$75
 - o Non-residents: \$112.50

Proposed Fee

- o Residents: \$85
- Non-residents: \$127.50

Swim Lessons

- Raising prices to offset increasing costs of staff and supplies
- Expected revenue increase: \$5,000
 - Current Fee
 - o Residents: \$50
 - o Non-residents: \$75

Proposed Fee

- o Residents: \$60
- o Non-residents: \$90

Private Swim Lessons

- Raising prices to offset increasing costs of uniforms, instructor and trophies
- Expected revenue increase: \$1,000
 - Current Fee
 - o Residents: \$25
 - Non-residents: \$37.50

Proposed Fee

- o Residents: \$35
- Non-residents: \$52.50

Pool Admissions at Walker Pool

- Raising prices to offset increasing costs of staff, chemicals and supplies
- Expected revenue increase: \$2,500
 - Current Fee
 - Residents 9 and under: \$2
 - Non-residents 9 and under: \$3
 - Residents 10 and older: \$3
 - Non-residents 10 and older: \$5
 - Resident season pass: \$10
 - Non-resident season pass: \$25

Proposed Fee

- Residents 9 and under: \$3
- Non-residents 9 and under: \$5
- Residents 10 and older: \$4
- Non-residents 10 and older: \$6
- Resident season pass: \$15
- Non-resident season pass: \$25

Pavilion Rentals

- Raising prices to reflect market value. Added weekend and evening rates due to higher demand and need for lights.
- Expected revenue increase: \$3,000 Current Fee (all pavilions)
 - Residents: \$25 per 2 hours
 - Non-residents: \$37.50 per 2 hours

Proposed Fee

- Small Pavilion weekday
 - Residents: \$10 per hour
 - Non-residents: \$15 per hour
- Small pavilion evenings and weekends
 - Residents: \$15 per hour
 - Non-residents: \$22.50 per hour
- Large Pavilion weekday
 - Residents: \$15 per hour
 - Non-residents: \$22.50 per hour
- Large pavilion evenings and weekends
 - Residents: \$25 per hour
 - Non-residents: \$37.50 per hour

Athletic fields (per hour)

- Raising prices based on market research study from other local municipalities
- Expected revenue increase: \$6,000
- Current Fee

- Residents Small Field: \$8
- Non-residents Small Field: \$12
- Residents Medium Field: \$10
- Non-residents Medium Field: \$16
- Residents Large Field: \$12
- Non-resident Large Field: \$20

Proposed Fee

- Residents Small Field: \$10
- Non-residents Small Field: \$15
- Residents Medium Field: \$15
- o Non-residents Medium Field: \$22.50
- Residents Large Field: \$20
- Non-resident Large Field: \$30

Athletic field Lights (per hour)

- Raising prices based on market research study from other local municipalities
- Expected revenue increase: \$2,000
 - Current Fee
 - Residents Small Field: \$12
 - Non-residents Small Field: \$20
 - o Residents Medium Field: \$12
 - Non-residents Medium Field: \$20
 - Residents Large Field: \$16
 - Non-resident Large Field: \$28

Proposed Fee

- Residents Small Field: \$15
- Non-residents Small Field: \$15
- Residents Medium Field: \$15
- Non-residents Medium Field: \$15
- Residents Large Field: \$20
- Non-resident Large Field: \$20

		City of	City of		
Field Rental Fees	City of Alvin	Friendswood	Pearland	COLC (current)	COLC (Proposed)
Athletic Fields				\$8/hr small fields	\$10/hr small fields
daytime use -				\$10/hr med fields	\$15/hr med fields
Resident	\$35 / hour	\$20 / hour	\$15/ hour	\$12/hr large fields	\$20/hr large fields
Athletic Fields				\$12/hr small fields	\$15/hr small fields
daytime use - Non-				\$16/hr med fields	\$22.50/hr med fields
Resident	\$35 / hour	\$40 / hour	\$25 / hour	\$20/hr large fields	\$30/hr large fields
Athletic Fields				\$20/hr small fields	\$25/hr small fields
evening use (with				\$22/hr med fields	\$30/hr med fields
lights) - Residents	\$60 / hour	\$30 / hour	\$25 / hour	\$28/hr large fields	\$40/hr large fields
Athletic Fields					
evening use (with				\$32/hr small fields	\$30/hr small fields
lights) - Non-				\$36/hr med fields	\$37.50/hr med fields
Residents	\$60 / hour	\$50 / hour	\$35 / hour	\$48/hr large fields	\$50/hr large fields

Field Lining Fees

- Demand is increasing significantly. Park Operations is struggling with staff availability. Increased fees will offset overtime fees and increase is paint supplies.
- Expected revenue increase: \$2,500

Current Fee

- Resident Small Field: \$50
- Non-resident Small field: \$75
- Resident Large Field: \$100
- Non-resident Large field: \$150

Proposed Fee

- Resident Small Field: \$100
- Non-resident Small field: \$150
- Resident Large Field: \$200
- Non-resident Large field: \$300

New Programs / Rental Fees

Volleyball Youth Clinics

- New program piloted in Spring 2022, very successful
- Expected new revenue: \$2,500 <u>Proposed Fee</u>
 - o Residents: \$37.50
 - Non-residents: \$56.25

Parent / Child pre-school programming

- New programs piloted in Fall, 2021
- Expected new revenue: \$500 <u>Proposed Fee</u>
 - o Residents: \$10
 - Non-residents: \$15

Father / Daughter hair clinic

- New program piloted in Fall, 2021.
 - We recommend a 10% transfer fee
 - Proposed Fee
 - o Residents: \$25
 - o Non-residents: \$37.50

Running Club

- New program piloted in Fall, 2021.
 - We recommend a 10% transfer fee Proposed Fee
 - Residents: \$37.50
 - Non-residents: \$56.25