

Attachment 4: Justification

Preliminary renderings:



Funding and Cost Calculations

The average cost per square foot for outdoor murals can run anywhere from \$20 to \$50 based on the detail of the mural, special supplies and equipment needed (Ex: lift or scaffold), and the experience of the artist. Less detailed paintings by less experienced artists will run at a lower rate than more intricate paintings by experienced muralists.

Proposed Mural Cost

Total Square Feet: 4,515

Total Cost per square feet: \$34

Total Price: \$150,000 (artist providing \$3,510 discount)

League City has employed the service of several mural artists to paint “large scale” murals including,

1. Mural on Caboose at League Park

Total Square feet: 600

Total price per square feet: \$25

Total price \$15,000



2. Mural at Walker Municipal Pool (six walls)

Total Square feet: 2,400

Total price per square feet: \$22

Total price \$52,800



3. Columns under Bay Area Blvd by walking trail at Lynn Gripon Park
Total Square feet: 723
Total price per square feet: \$35
Total price \$25,300



4. Bay Area Blvd Underpass Slope near Lynn Gripon Park
Total Square feet: 1,175
Total price per square feet: \$35
Total price \$41,125



About the Artist

Adam Socie, the professional mural artist designing and painting the mural, is a League City resident who has been previously hired by League City to paint two interactive murals at League Park, the mural at Walker Street Pool, and several traffic signal boxes. In addition to murals in League City, Socie has created murals in Houston, throughout Texas and the United States, and even overseas. He has extensive experience creating large-scale murals on the sides of buildings, requiring the use of lifts and scaffolding, and the assistance of other artists. See examples below.

This 11-story mural was completed in 15 days by Socie and one other artists. It is located in Russia.



This 20-story mural was completed in 12 days by Socie and six other artist colleagues. It is located in Russia.



Other examples of Socie large-scale mural projects:

