



EVALUATION SCORING MATRIX SUMMARY
REQUEST FOR PROPOSAL 25-030
Municipal Advisory Services

Evaluation Criteria	Points Per Evaluator	Total Points Allowed	Bakertilly	Hilltop Securities	PFM Financial
Experience and capability of the firm and it's assigned consultants in performing financial advisory services for municipal governments.	25	75	52	75	64
Understanding of the City's financial condition and needs.	20	60	37	60	48
Demonstrated competence and provided references on similar or related services.	20	60	45	59	48
Cost of Services (lowest bid/other bid x 10 = Proposer's Price Score).	10	30	30	30	24
Experience in providing innovative financing strategies and non-traditional services.	15	45	30	43	39
Completeness and responsiveness of proposal.	10	30	22	29	25
Total	100	300	216	296	248

Company Totals	Rankings	Totals
Bakertilly	3	216
Hilltop Securities	1	296
PFM Financial	2	248

**Total Points Allowed should equal the number of points per evaluator (from what is listed in the RFP's Evaluation Criteria table) times the number of evaluators.