#### RESOLUTION NO. 2015-10

A RESOLUTION APPROVING THE CITY OF LEAGUE CITY'S ROADMAP TO THE FUTURE, ESTABLISHING THE STRATEGIC PLANNING GOALS FOR THE NEXT TEN (10) YEARS

WHEREAS, the Determine Objectives for an Improved Tomorrow (DO IT) process was created to function as a tool to create strategic planning goals in the form of the City of League City's Roadmap to the Future; and

WHEREAS, the DO IT process has been successfully implemented in other cities; and

WHEREAS, on January 24, 2015, citizens from the community, City Council and City Staff met as a group to discuss the City of League City's future goals; and

WHEREAS, citizens from the community met and created a list of important projects; and

WHEREAS, the City Council, as the policy-determining body, affixed dots to the ideas advanced, to signify their votes and priorities for projects; and

WHEREAS, City staff compiled votes and summarized them on the "City of League City's Roadmap to the Future" hereto attached as Exhibit "A"; and

WHEREAS, the process has led the City to develop a strategic plan to move the City of League City into the future; and

WHEREAS, the City Council deems it in the best interest of the citizens to adopt the City of League City's Roadmap to the Future as it closely aligns with the guiding principles, goals and policies of the Comprehensive Plan for the City.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF LEAGUE CITY, TEXAS, as follows:

Section 1. The facts and opinions in the preamble of this Resolution are true and correct.

Section 2. The City Council hereby approves and adopts the City of League City's Roadmap to the Future, attached hereto as Exhibit "A", and declares action be enacted by the City staff to achieve goals for a ten (10) year period beginning October 1, 2015 and ending September 30, 2025.

<u>Section 3</u>. All resolutions and agreements in conflict herewith are hereby repealed to the extent of the conflict only.

PASSED AND APPROVED on the 24th day of February, 2015.

TIMOTHY PAULISSEN, Mayor

ATTEST:

DIANA M STAPP, City Secretary

# Citizens of League City – City Council – City Staff

Roadmap to the Future

January 24, 2015

# CITIZEN OF LEAGUE CITY – CITY COUNCIL – CITY STAFF STRATEGIC PLANNING RESULTS

January 24, 2015

#### **GOALS**

#### Short Term (1-3 Yrs.)

(Numbers in parentheses reflect number of dots or votes provided by City Council)

- Economic Development (8)
  - o Develop industrial/commercial mix
    - Biotech, UTMB (developers)
    - Attract corporate HQ
  - Partnerships public, private and other organizations (Rotary, Chamber, non-profits)
  - Develop League City as a destination
    - Infrastructure in place to accommodate visitors
  - Waterfront development
  - Make it an easier place to do business
  - o Implement quarter cent sales tax dedicated to economic development
  - o Planned growth
- Development of central historic/business district (7)
  - o Revitalizing main street
  - Enforcing historic standards
  - Enhance Streetscaping
  - Promote pedestrian safe environment / speed limits / crossings
  - Preserve historic identity
  - Appropriate mix of businesses
  - Ghirardi House Restoration
- Debt Management (5)
- Community Facilities Master Plan (4)
  - Library
    - Digital Library on west side of League City
    - Library expansion/parking west side branch
  - Fire Stations
  - Animal Shelter
    - Storage expansion
    - New shelter

- o Parks
  - Update master plan
  - Expand recreational facilities west side
  - West side sports facility
  - Continued support of hike and bike trails
  - Land bank for the future
- Traffic (4)
  - o Ramp reversals along IH 45
  - o Time lights starting with busiest corridors
  - o Proactive planning
  - o More efficient means of transportation
  - o Consistent street names throughout a corridor

### Mid Term (4-6 Yrs.)

- Appearances (3)
  - o Landscaping, irrigation, appeal
  - o Beautification (including entryway signs)
  - o Code enforcement grass cutting
- Diversify water supply sources (3)
- Continue to invest in public safety (3)
- Improve drainage issues (1)
- Update codes and ordinances (1)
- Community Gathering Place (1)
  - o Amphitheater

#### Long Term (7-10 Yrs.)

- Making League City a tourist destination
- Expansion of recreational facilities
- Establish sense of place who are we?
  - o Amenities
- Junior College District
- Enhanced communication to residents
  - o Flowcharts for permitting process
- Nature preservation
  - o Conservation

## DO IT!

Determine Objectives for an Improved Tomorrow Strategic Planning Process for League City

