

EXHIBIT A

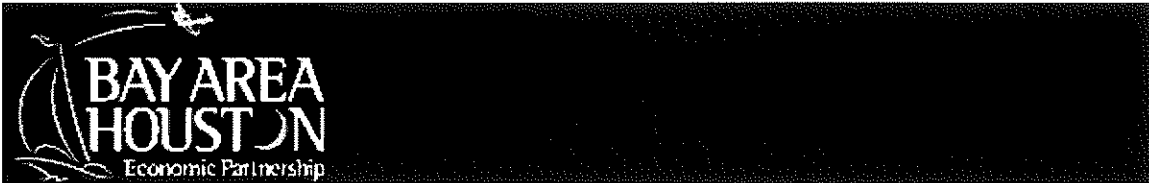


Economic Development Services Agreement Proposal

June 15, 2016

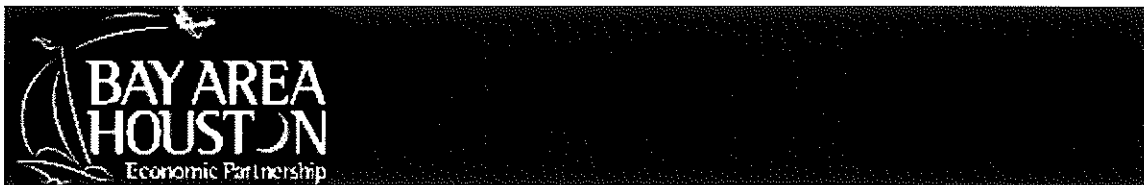
Submitted
To
City of League City

By
Bay Area Houston Economic Partnership
P.O. Box 58724
Houston, TX 77258-8724



Contents

BAY AREA HOUSTON ECONOMIC PARTNERSHIP	3
PURPOSE.....	3
ECONOMIC DEVELOPMENT SERVICES	3
ECONOMIC DEVELOPMENT GOALS AND DIRECTION	3
ECONOMIC DEVELOPMENT MARKETING AND SALES	4
BUSINESS ASSISTANCE PROGRAMS.....	4
ADDITIONAL SPECIAL SERVICES	5
FUNDING USES.....	6
“DELIVERABLES”	6
FUNDING REQUEST AND CONTRACT TERM	7



BAY AREA HOUSTON ECONOMIC PARTNERSHIP

Bay Area Houston Economic Partnership is a 501 (c)(6) not for profit organization focusing on the growth of the region through retention, expansion, and recruitment of high performance jobs and business. The Bay Area Houston Economic Partnership service area includes the Bayport Industrial Complex on the east, Ellington Airport and City of Pasadena on the north, the City of Friendswood on the west and City of League City and City of Dickinson on the south. The region encompasses 14 cities and parts of Galveston and Harris counties. The 2016 estimated population of people who live and work in the Bay Area Houston region is 800,000.

Bay Area Houston Economic Partnership currently has more than 260 member companies and organizations who reside in Harris and Galveston counties, including the economic partner cities of League City, Clear Lake Shores, Dickinson, El Lago, Friendswood, Houston, Kemah, La Porte, Morgan's Point, Nassau Bay, Pasadena, Seabrook, Taylor Lake Village and Webster. Private and public partners include those in the aerospace, biotechnology and specialty chemical industries, as well as real estate brokers and developers, banks, healthcare and educational institutions.

PURPOSE

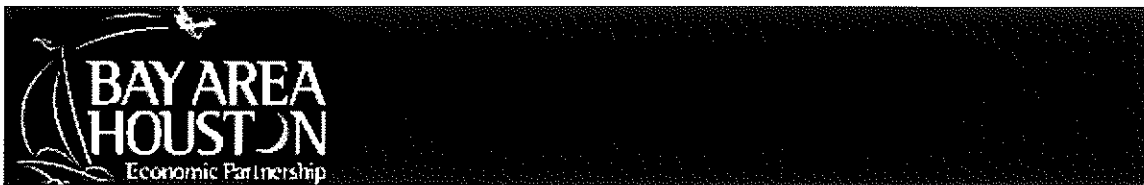
As the City of League City continues to focus on diversifying and expanding the economy, the Bay Area Houston Economic Partnership looks forward to continuing its partnership with the City of League City to assist in the continued development and implementation of an enhanced economic development strategy.

ECONOMIC DEVELOPMENT SERVICES

Economic Development Goals and Direction

Bay Area Houston Economic Partnership will provide the following services:

- a. Assist the City of League City in setting economic development goals and objectives.
- b. Recommend policies, processes, and procedures that enable City of League City to successfully compete for new business within identified target industries including but not limited to Aerospace, Biotechnology, Chemicals and Maritime.
- c. Facilitate meetings with County and State elected officials as needed to assist City of League City in issues that would involve County and State participation.



- d. Alert City of League City of potential loss or addition of business due to changes in policy, State or federal law, or other impacts.
- e. Develop business linkages for City of League City, given the City's economic development goals.
- f. Provide opportunities for City of League City officials to sit on Bay Area Houston Economic Partnership committees.
- g. Consult with City of League City officials or their designees on issues related to economic development.
- h. Create, expand, or nurture partnerships with other municipalities or agencies to promote and enhance the City of League City's economic development strategy.
- i. Include the City of League City in any and all discussions hosted by Bay Area Houston Economic Partnership with its allies that are related to regional economic development issues.

Economic Development Marketing and Sales

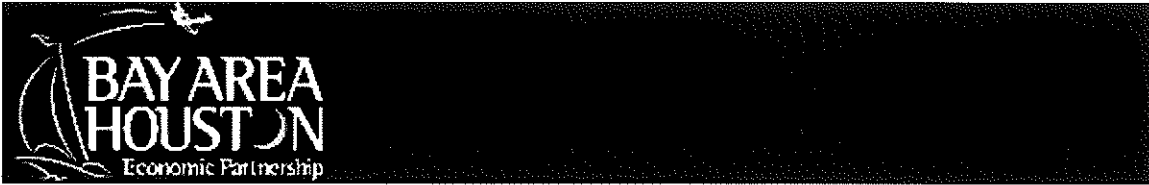
Bay Area Houston Economic Partnership will provide the following services:

- a. Organize and conduct coordinated marketing and sales programs that build from the City of League City's strengths to influence positively the national and international decision makers who decide where to locate, relocate, or expand.
- b. Target and recruit businesses and companies most likely to result in business location, relocation, and expansion.
- c. Draw upon the resources of the Space Alliance Technology Outreach Program (SATOP) to create and retain jobs in the City of League City.
- d. Solicit jobs from employers that result in a broader, more diversified tax base.
- e. Provide relevant background information about the City of League City, the region, and the State of Texas, to all appropriate audiences.
- f. Invite City of League City officials to meetings with executives who are interested in business location, relocation, and expansion.
- g. Coordinate with City of League City in the dissemination of information about the city's business climate and business activities.

Business Assistance Programs

Bay Area Houston Economic Partnership will provide the following services:

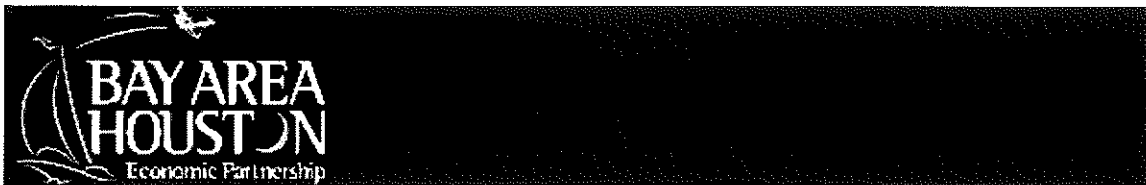
- a. Include City of League City officials and business persons in initiatives, workshops, seminars, programs, and other educational or training programs designed to assist the city in promoting new business development, start-up business, entrepreneurship, business expansion, and other business assistance ventures.
- b. Include the City of League City representatives in business development activities.
- c. Make SATOP programs available to the City of League City businesses to encourage job growth and creation.



Additional Special Services

Bay Area Houston Economic Partnership will provide the following additional special services to the city:

- a. BAHEP will continue its advocacy for a coastal storm surge protection system by working with local and state elected officials, the General Land Office, the Gulf Coast Community Protection and Recovery District and the Bay Area Coastal Protection Alliance.
- b. BAHEP will maintain its collaboration with the Coalition for Sustainable Flood Insurance to monitor implementation of the 2014 National Flood Insurance Program and its 2017 reauthorization by the U.S. Congress.
- c. Collaborate with the economic development coordinator and other regional organizations to protect and grow the Ellington Airport assets, including the Houston Spaceport, and expand the military presence at Ellington Field. BAHEP will work with the Houston Airport System to market Ellington Airport and perform economic development activities to protect and grow assets related to aerospace. BAHEP, through the Ellington Field Task Force, will work with local businesses and elected officials in a strategic manner focusing on areas which most substantially benefit the military presence at Ellington Field (such as Alert Fighter aircraft replacement, unmanned aerial vehicles, quality of life for Joint Armed Forces Reserve Base, and Regional Homeland Security Defense Operations Center).
- d. BAHEP's International Maritime Advisory Committee will work with the Clear Creek Independent School District and surrounding districts to develop curriculum for new maritime classes to be offered at the high school level. This initiative is the first step in developing an education pipeline that includes San Jacinto College District, Texas A&M Galveston and University of Houston – Clear Lake to meet the growing workforce demand by the region's maritime industry.

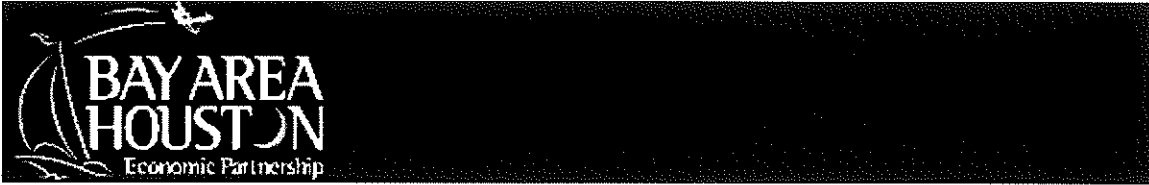


FUNDING USES

Funding will be used specifically for the economic development services stated below:

“Deliverables”

1. Recruitment of new jobs to track with the community’s economic development goals and objectives, with a focus on identifying and attracting targeted business sectors to the city. This pursuit will include a goal of attracting diverse businesses and new jobs to the region.
2. Include the City of League City in specific Bay Area Houston Economic Partnership communications, as follows:
 - Inclusion of City of League City material on the Bay Area Houston Economic Partnership website.
 - Inclusion of the City of League City in Bay Area Houston Economic Partnership printed materials and electronic newsletters.
 - Advise the City of League City in development of marketing materials for the city website and for print and video distribution.
3. Include the Mayor, along with other elected officials or city staff, as suggested by Mayor, in two executive-level visits per year.
4. Coordinate representation of the City of League City at two trade shows per year, with Bay Area Houston Economic Partnership staff working separately with city staff on the best methods to promote the City of League City’s economic development objectives.
5. Include the City of League City and local businesses in four business workshops, seminars or similar programs each year.
6. Coordinate meetings with two site consultants each year.
7. Encourage the City of League City with assistance from SATOP representatives to promote SATOP’s free technical assistance to small businesses from an expert in the aerospace industry.
8. Along with an annual written report documenting progress and quarterly progress reports, Bay Area Houston Economic Partnership representatives will meet every six months with the mayor of the City of League City and/or the designated representative(s).



FUNDING REQUEST AND CONTRACT TERM

Bay Area Houston Economic Partnership is requesting a one-year funding partnership with the City of League City at an investment level of \$30,000, starting on October 1, 2016, and ending on September 30, 2017.

The Bay Area Houston Economic Partnership services agreement contract with City of League City allows economic development to be a consistent driving vehicle within the city that is not easily influenced by internal or external forces that could divert economic development resources away from its intended purposes. Consistency and long-term planning are key in developing a sound economic development basis on which to grow City of League City's economic base and, at the same time, diversify its economic basis.

Future funding from the City of League City for economic development services will be used specifically for implementation of strategies to achieve proven economic development objectives that have been identified and supported by the City of League City and its residents.