



City of League City, TX

300 West Walker
League City TX 77573

Text File

File Number: 16-1241

Agenda Date: 9/13/2016

Version: 1

Status: ATS Review

In Control: Economic Development

File Type: Agenda Item

Title

Consider and take action on a resolution to approve a one year agreement with Bay Area Houston Economic Partnership for regional economic development services in the amount not to exceed \$30,000 (Director of Economic Development)

..Background:

Approval of this item will continue League City's participation in regional economic development through a new contract with the Bay Area Houston Economic Partnership (BAHEP). This agreement replaces the expired contract and extends the partnership through September 30, 2017.

BAHEP is a nonprofit organization focusing on the growth of the region through retention, expansion, and recruitment of jobs and businesses.

Services provided by BAHEP include but are not limited to:

- Collaborate with regional organizations to protect and grow NASA, Ellington Airport and other regional assets as key drivers of regional economic development.
- Include League City in the Bay Area Houston Economic Partnership comprehensive communications program geared to national marketing and disseminating information about the local business climate and business activities.
- Facilitate meetings with County and State elected officials to address issues of local, regional, state or national interest, including continued support for NASA as an economic engine for the region.
- Draw upon the resources of the Space Alliance Technology Outreach Program (SATOP) to create and retain jobs in the City of League City.
- Target and recruit businesses and companies for consideration of location, relocation, or expansion in the region.
- Organize and conduct coordinated marketing and sales programs to expand awareness of the Bay Area Houston region and local communities.
- Alert League City of potential loss or addition of business due to changes in policy, State or federal law, or other impacts.
- Assist League City in achieving the community's economic development goals.
- Include League City in any and all discussions hosted by Bay Area Houston Economic Partnership with its allies that are related to regional economic development issues.
- Solicit jobs from employers that result in a broader, more diversified tax base.

More detail on the services being provided by BAHEP is in Attachment "A" of the contract.

Attachments:

1. Data Sheet
2. Proposed Resolution
3. Proposed Contract

4. Attachment "A"

CONTRACT ORIGINATION: Agreement reviewed and approved by City Attorney's Office

FUNDING

{ } NOT APPLICABLE

{ } Funds are available from Account #010-0401-606-5310 Memberships

{ } Requires Budget Amendment to transfer from Account # _____ to Account # _____