



City of League City, TX

300 West Walker
League City TX 77573

Text File

File Number: 17-0588

Agenda Date: 10/10/2017

Version: 1

Status: ATS Review

In Control: City Council

File Type: Agenda Item

Title

Consider and take action on a resolution authorizing a one-year agreement with Bay Area Houston Economic Partnership (BAHEP) for regional economic development services in the amount not to exceed \$30,000 (Director of Economic Development)

..Background:

If approved, this item will continue League City's participation in regional economic development through a new contract with the Bay Area Houston Economic Partnership (BAHEP). This agreement replaces the expired contract and extends the partnership through September 30, 2018.

BAHEP is a nonprofit organization focusing on the growth of the region through retention, expansion, and recruitment of jobs and businesses.

Services provided by BAHEP include but are not limited to:

- Collaborate with regional organizations to protect and grow NASA, Ellington Airport and other regional assets as key drivers of regional economic development.
- Include League City in the Bay Area Houston Economic Partnership comprehensive communications program geared to national marketing and disseminating information about the local business climate and business activities.
- Facilitate meetings with County and State elected officials to address issues of local, regional, state or national interest, including continued support for NASA as an economic engine for the region.
- Draw upon the resources of the Space Alliance Technology Outreach Program (SATOP) to create and retain jobs in the City of League City.
- Target and recruit businesses and companies for consideration of location, relocation, or expansion in the region.
- Organize and conduct coordinated marketing and sales programs to expand awareness of the Bay Area Houston region and local communities.
- Alert League City of potential loss or addition of business due to changes in policy, State or Federal law, or other impacts.
- Assist League City in achieving the community's economic development goals.

- Include League City in any and all discussions hosted by Bay Area Houston Economic Partnership with its allies that are related to regional economic development issues.
- Solicit jobs from employers that result in a broader, more diversified tax base.

More detail on the services being provided by BAHEP is in Attachment "A" of the contract.

Attachments:

1. Data Sheet
2. Proposed Resolution
3. Proposed Contract

CONTRACT ORIGINATION: This agreement was originated by the Bay Area Houston Economic Partnership (BAHEP).

FUNDING

{ } NOT APPLICABLE

{X} Funds are available from Account#1800000-53100 (Memberships Account for Economic Development Department)

{ } Requires Budget Amendment to transfer from Account # _____ to Account # _____