



## Swagit Productions, LLC

12801 N. Central Expressway  
Suite 900  
Dallas, TX 75243  
214-432-5905  
Swagit.com

# City of League City Sole Source Letter

August 2, 2018





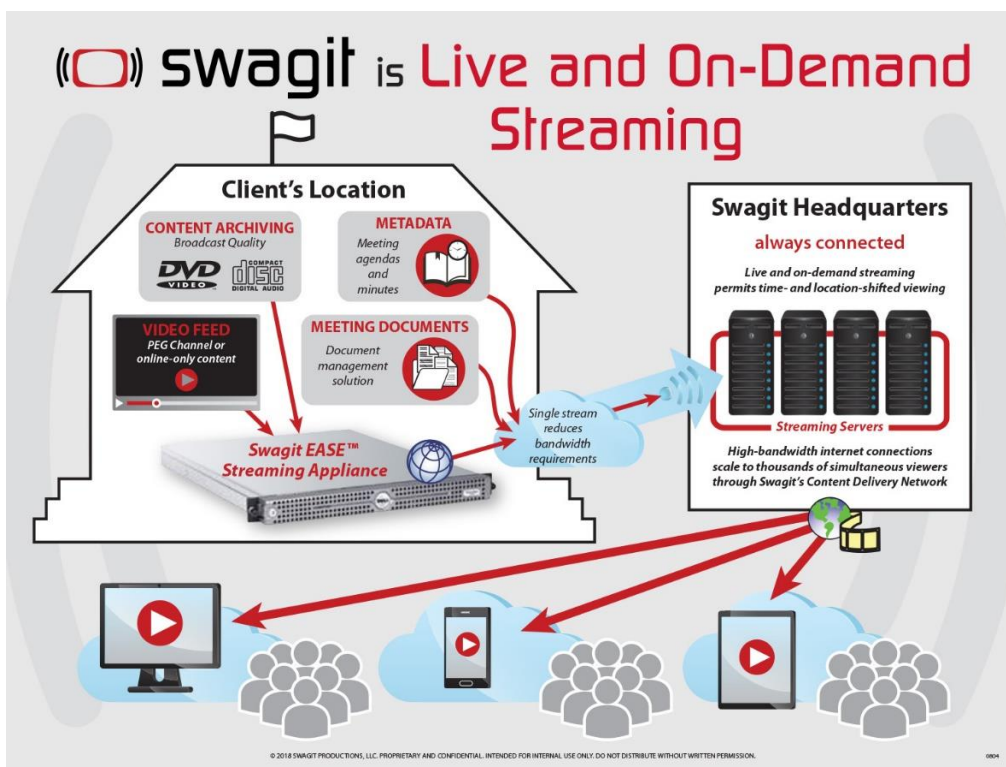
Swagit Productions, LLC  
12801 N. Central Expressway, Suite 900  
Dallas, TX 75243

ATTN: Ryan Smith  
Director of Information Technology  
City of League City, TX  
Phone: 281-338-8200  
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Mr. Smith,

**Swagit Productions, LLC** would like to sincerely thank the City of League City for the opportunity to provide professional multimedia services, specifically live HD streaming, agenda and social media integration, HD broadcast delivery, as well as 'hands-free' video on-demand indexing and archiving.

- Swagit is unique in this industry in that it is a complete video production facility capable of providing services supporting all of your video capturing, editing, agenda integration and processing.
- With Swagit, all audio/video disk storage, system management and bandwidth intensive delivery tasks are offloaded to their content network which is actively managed 24 hours a day, 7 days a week.
- Swagit is the only vendor that gives you a choice to let our staff edit and process the video that you would be streaming 'without reaching out to third party vendors' for service. So please note that there is no need to hire any additional employees or assign staff additional responsibilities, as everything is done remotely the day/night of any of your meetings from Swagit's facilities.



This letter is to provide notification to the City of League City that Swagit Productions, LLC, a Texas Limited Liability Company, with offices at 12801 N. Central Expressway Suite 900, Dallas, Texas 75243, is the sole source provider of Swagit's Extensible Automated Streaming Engine (EASE™) software framework. The EASE™ application is manufactured, leased and distributed



by Swagit alone. No other company offers a competing service and all in one solution that combines an automated editing and indexing tool (EASE™) in combination with a “hands-free” broadcast system, agenda integration, and the ability to stream video live or on-demand via the Internet in multiple streaming arenas (i.e. computers, mobile phones, etc.). Our media streaming services also allow ALL streaming formats to be used on the same video feed, which reaches more browsers (i.e. Flash, Windows HTML5). Furthermore, our applications contain media codecs that meet all specs necessary to provide AT&T with a video feed for cable expansion (i.e. AT&T Uverse).

**DALLAS CITY NEWS NETWORK**  
Digital - Direct - On-Demand

September 20, 2017 Council Briefing

Meeting Index Full Agenda Share

**AGENDA**  
CITY COUNCIL BRIEFING MEETING  
WEDNESDAY, SEPTEMBER 20, 2017  
CITY HALL  
1500 MARILLA STREET  
DALLAS, TEXAS 75201  
9:00 A.M.

9:00 am Invocation and Pledge of Allegiance 6ES

Special Presentations

Open Microphone Speakers

**VOTING AGENDA** 6ES

- Approval of Minutes of the September 6, 2017 City Council Meeting
- Consideration of appointments to boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)

**ITEMS FOR INDIVIDUAL CONSIDERATION**

Call to Order - Invocation and Pledge of Allegiance

Call to Order

Invocation and Pledge of Allegiance



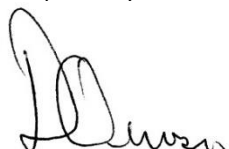


## Sole Source Details

Application	Justification
Swagit EASE™	Extensible Automated Streaming Engine (EASE™) software framework that allows multiple streaming formats to be broadcast over the Internet or to multiple cable channels at the “same” time, including AT&T’s Uverse network. Software allows for clients to be “Hands Free” of the process if so desired without outsourcing any production to a third-party vendor or hosted network. Solution may include closed captioning support and/or real-time or post-event transcriptions.
Swagit’s CDN	Content Distribution Network provided and hosted by Swagit Productions, LLC. No third-party provider for streaming is used, as Swagit will host, stream and store all content deployed by client from their network.
Cross Platform Solution	Multiple bit rate encoding is used in all services to NOT exclude Mac, PC, Linux or mobile users utilizing “simultaneous” streams.
Integrated Remote Broadcast	The combination of multiple vendor hardware (i.e. Dell, Datavideo, Osprey, Sony) to achieve remote video switching while providing cross platform outputs can only be utilized through Swagit’s EASE™ software. All Units MUST be certified through Swagit before being deployed.
Votelynx Integration	The process of ingesting and analyzing digital voting tabulations and documents through a touchscreen control system that integrates into EASE™. Available for city/town councils, legislatures, and boardrooms.
Sound Search™	A process of ingesting and analyzing digital audio files so words can be extracted and organized, allowing browsers too search documents and media via keywords and find specific time codes in Swagit’s video archive.

We appreciate your consideration in reviewing our letter and look forward to working with the City of League City on this important project. If you have any questions or would like any further information or references, please do not hesitate to contact me.

Respectfully,



David Alex Owusu  
Director of Streaming Media  
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Item	Swagit Productions, LLC	Competing Vendors
Indexing offered at no added cost by the vendor	X	Not offered
Supports major media formats "simultaneously" - Flash, Windows Media, and HTML5	X	Not offered
Large image size on the web stream. (400X300) (448x336) (640 x 480)	X	Only offer 320 X 240 or 400 x 300. Stretched thereafter with noticeable pixilation
Unlimited Archive Storage	X	Not offered
Streams live multi-bit rate video	X	Not offered
Stream Indexed Video	X	X
Video encoding provided	X	X
Automated file upload	X	X
AT&T Uverse Automation	X	Not offered
Provides video playout systems	X	Not offered
Client can take minutes using video software	Offered with multiple agenda solutions	X
Provide monitoring statistics	X	X
24 X 7 Support	X	Limited video support
Offers added video content up to 30 hours per month at no added cost	X	Limited content outside of meetings
Encoding of Real Time Events in multiple video codecs (on site and/or off site)	X	Not offered
Installs/Supports Local and Remote Broadcast Systems	X	Not offered
Supports Remote Video Switching	X	Not offered
Provides Agenda and Document Management Solutions	X	X
Integrated Voting System	X	X
Media is hosted and supported by vendor	X	Uses third party providers