

ORDINANCE NO. 2018-

AN ORDINANCE REPEALING ORDINANCE 2011-31 AND
CREATING THE CONVENTION AND VISITORS BUREAU
ADVISORY BOARD AND REPLACING THE HOTEL OCCUPANCY
TAX (HOT) ADVISORY BOARD

BE IT ORDAINED BY THE CITY OF COUNCIL OF THE CITY OF LEAGUE CITY, TEXAS,
as follows:

Section 1. Ordinance 2011-31 is hereby repealed and replaced in its entirety with the following language:

I. Creation of League City Convention & Visitors Bureau Advisory Board

The City hereby creates the League City Convention & Visitors Bureau Advisory Board.

II. Purpose of League City Convention & Visitors Bureau Advisory Board

A. The purposes of the Board are to encourage tourism in the League City community, to raise the public visibility of local activities which may attract visitors to the City, and to promote and enhance tourism in the convention and hotel industry. B. The Board is directed to:

- i. Develop and regularly update a strategic plan to include specific goals and objectives for promoting tourism and the preservation and appreciation of historic and cultural attributes of the League City community;
- ii. Develop guidelines and evaluate proposals for the awarding of funds to promote tourism, in compliance with local and state law;
- iii. Provide a report to the City Council on its programs on an annual basis or as requested.

III. Number and Eligibility of Board Members

A. The Board shall consist of nine (9) members.

B. Board Members do not need to be City residents but must meet the following requirements:

- i. Four (4) Board Members must be an agent or representative of a hotel or motel located within the City; and
- ii. Three (3) Board Members must be an agent or representative of a business located within the City; and
- iii. Two (2) Board Members must be an agent or representative of an organization located within the City whose primary mission is the promotion of the arts and/or historic preservation.
- iv. Ex-Officio members (non-voting): City Manager Designee, City Council Liaison, Director of Communications, League City Regional Chamber of Commerce Board Representative, Bay Area Houston Convention & Visitors Bureau Representative.

IV. Terms of Office and Term Limits

A. The terms of office for each Board Members shall be for two (2) years.

B. The Board Members for positions 1, 3, 5, 7 and 9 shall be appointed for a two-year term in December of 2018. The Board Members for positions 2, 4, 6 and 8 shall be initially appointed for a one-year term in December of 2018 to achieve staggered terms.

C. No Board Member shall be eligible for re-appointment for any Board position if that Board member has already served three (3) full consecutive two-year terms, regardless of Board position.

V. Quorum

Five (5) Board Members shall constitute a quorum.

VI. Agendas and Meetings

- A. City Staff shall set the time, date and location of Board Meetings.
- B. City Staff shall prepare and post the Board agenda.
- C. City Staff will create written minutes or make a recording of all Board Meetings.

Section 2. Savings. All rights and remedies which have accrued in favor of the City under this Ordinance and amendments thereto shall be and are preserved for the benefit of the City.

Section 3. Severability. If any section, subsection, sentence, clause, phrase or portion of this Ordinance is for any reason held invalid, unconstitutional or otherwise unenforceable by any court of competent jurisdiction, such portion shall be deemed a separate, distinct, and independent provision and such holding shall not affect the validity of the remaining portions thereof.

Section 4. Repealer. All ordinances and parts of ordinances in conflict herewith are hereby repealed but only to the extent of such conflict. Ordinance 2011-31 is hereby repealed in its entirety.

Section 5. Publication and Effective Date. The City Secretary shall cause this Ordinance, or its caption, to be published in the official newspaper of the City of League City, upon passage of such Ordinance. The Ordinance shall become effective ten (10) days after its passage.

PASSED first reading the ____ day of _____, 2018.

PASSED second reading the ____ day of _____, 2018.

PASSED AND ADOPTED the ____ day of _____, 2018.

PAT HALLISEY
Mayor

ATTEST:

DIANA STAPP
City Secretary

APPROVED AS TO FORM:

NGHIEM V. DOAN
City Attorney