



EVALUATION SCOTING MATRIX- SUMMARY  
 REQUESTS FOR PROPOSAL 20-PUR-002  
 MUNICIPAL ADVISORY SERVICES  
 DUE: February 18, 2020

Evaluation Criteria	Total Points Allowed	Hilltop Securities	Masterson Advisors	Estrada-Hinojosa	PFM Investment Bankers
Experience and capability of firm and its assigned consultants in performing financial services for municipal governments	125	120	95	115	120
Understanding of the city's financial condition	100	96	76	84	80
Demonstrated competence & provided references on similar services	100	92	84	92	92
Cost of Services	50	49.5	37	41.5	48.5
Experience in providing innovative financing strategies and non-traditional services	75	66	51	63	60
Completeness and responsiveness of proposal	50	46	42	48	39
<b>TOTAL</b>	<b>500</b>	<b>469.5</b>	<b>385</b>	<b>443.5</b>	<b>439.5</b>

Company Name	Totals
Hilltop Securities	469.5
Masterson Advisors	385
Estrada-Hinojosa	443.5
PFM Investment Bankers	439.5