





Item **8B**: Presentation of the Economic Development Report for the Quarter Ending March 2021.

Number of New Businesses

Apr19	May19	Jun19	Jul19	Aug19	Sep19	Oct19	Nov19	Dec19	Jan20	Feb20	Mar20	Total
13	10	17	42	22	8	9	3	7	5	2	5	12
Apr20	May20	Jun20	Jul20	Aug20	Sep20	Oct20	Nov20	Dec20	Jan21	Feb21	Mar21	Total
1	15	7	7	8	6	8	3	7	4	4	3	11

New Business Names/Types for FY 2021 Q2: **January** – Bird’s Eye View Optometry, Remax Synergy, Back Docs, VIP Grooming; **February** – Safari Veterinary Care Centers, Avree Custom Pools, Brazos Urgent Care, The Healthy Wave; **March** – Vitrum Smoke Shop, Bluegreen Vacations Unlimited, R&D Workshop



Monthly Sales Tax Revenue

Jan-20	% Change from Previous Year	Jan-21	% Change from Previous Year
\$2,121,423.07	25.93%	\$2,352,739.77	10.90%
Feb-20		Feb-21	
\$3,272,463.57	33.41%	\$3,189,517.63	-2.53%
Mar-20		Mar-21	
\$2,076,942.87	26.88%	\$2,149,458.69	3.49%

New Commercial Investment

Oct-19	Oct-20
\$1,550,689	\$948,900
Nov-19	Nov-20
\$2,021,015	\$2,375,500
Dec-19	Dec-20
\$5,930,779	\$293,688
Jan-20	Jan-21
\$2,062,040	\$2,920,810
Feb-20	Feb-21
\$2,871,361	\$2,080,100
Mar-20	Mar-21
\$30,778,444	\$30,776,488

Number of New Jobs

League City saw a **decrease of 331** jobs between December 2019 and December 2020, primarily resulting from the COVID-19 Pandemic. League City has consistently outperformed the United States and the State of Texas in previous quarters and this trend is projected to continue in 2021. *(Notes: All information is from Texas Workforce Solutions and has a three-month lag.)*

Geography	2018	2019	2020	Change 18-19	Change 19-20	% Change 18-19	% Change 19-20
League City	26,810	27,093	26,762	283	-331	1.1%	-1.2%
Galv. County	128,446	129,857	128,235	1,411	-1,622	1.1%	-1.2%
State	14,049,924	14,334,361	14,174,923	284,437	-159,438	2.0%	-1.1%
Nation	165,209,217	167,013,281	163,214,648	1,804,064	-3,798,633	1.1%	-2.3%





Planning & Development Monthly Report March 2021

BUILDING DEPARTMENT:

YEAR TO DATE COMPARISON	March 2020	March 2021	YTD 2020	YTD 2021
New Housing Starts	49	39	174	81
Commercial Building Permits	4	11	7	15
Other Permits	392	831	1183	1638
Total Permits	445	881	1364	1734
Total Inspections	1899	1767	4923	4351

New Housing Starts	Jan19	Feb19	Mar19	Apr19	May19	Jun19	Jul19	Aug19	Sep19	Oct19	Nov19	Dec19
	72	82	89	59	59	52	65	56	64	57	79	68
	Jan20	Feb20	Mar20	Apr20	May20	Jun20	Jul20	Aug20	Sep20	Oct20	Nov20	Dec20
	67	58	49	48	20	44	57	45	29	25	29	13
	Jan21	Feb21	Mar21	Apr21	May21	Jun21	Jul21	Aug21	Sep21	Oct21	Nov21	Dec21
31	11	39										

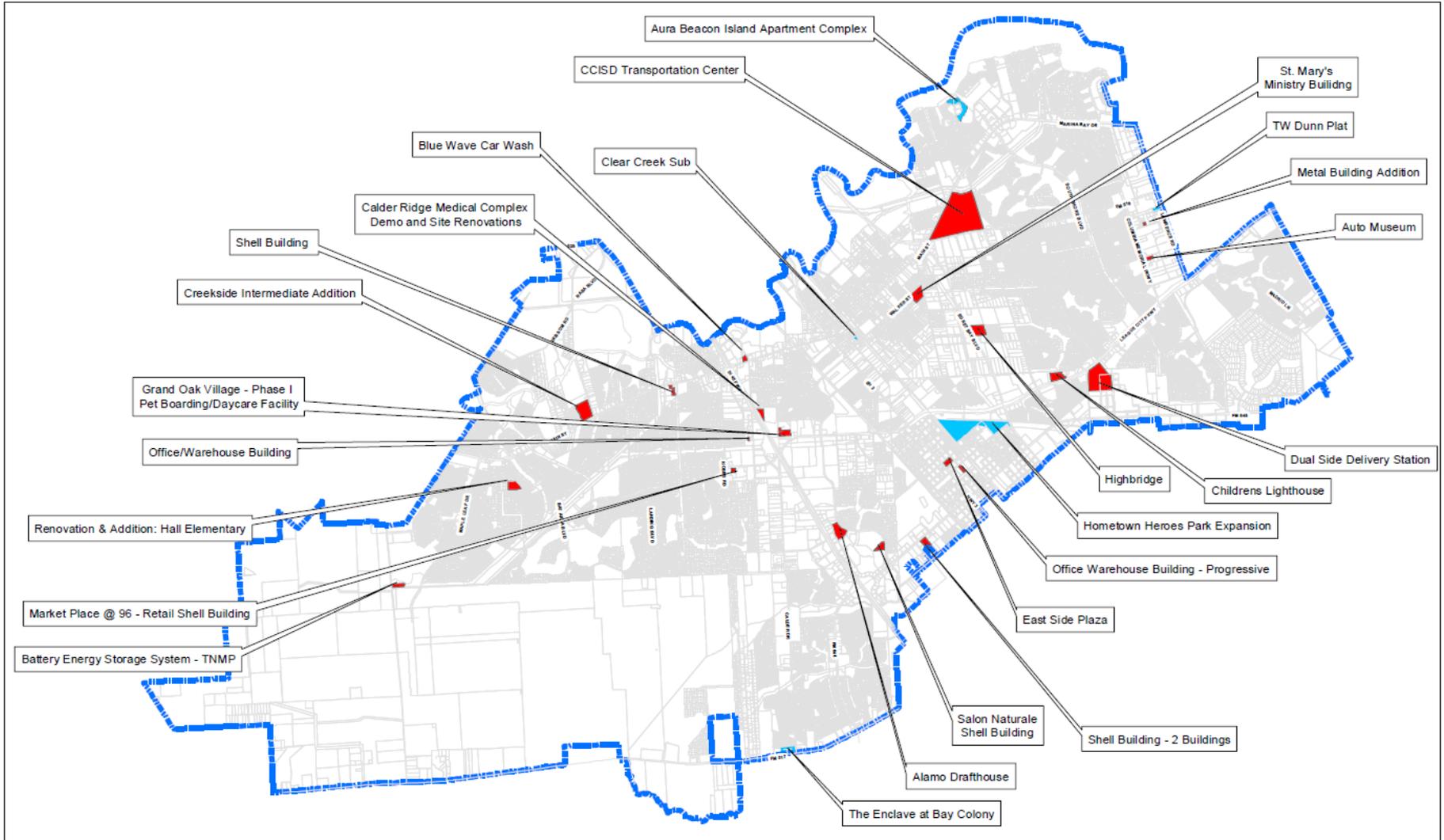
PLANNING & ZONING:

YEAR TO DATE COMPARISON	March 2020	March 2021	YTD 2020	YTD 2021
New Applications Received	10	13	21	24
Commercial Acreage Approved (Plats)	0 acres	0 acres	12.2 acres	0 acres
Single-Family Lots Approved (Plats)	5 lots	27 lots	6 lots	29 lots



NEIGHBORHOOD SERVICES (Code Compliance):

YEAR TO DATE COMPARISON	March 2020	March 2021	YTD 2020	YTD 2021
Total Code Cases	195	172	496	400
Case Types:				
Building Code Violations	23	65	55	139
Health & Safety Violations <i>High Grass</i>	89	1	106	9
Health & Safety Violations <i>Other</i>	51	60	183	165
Zoning Violations	7	21	40	43
Dilapidated Structures	2	5	7	9
Sign Violations	13	17	86	24
All Other Violations	10	3	19	11



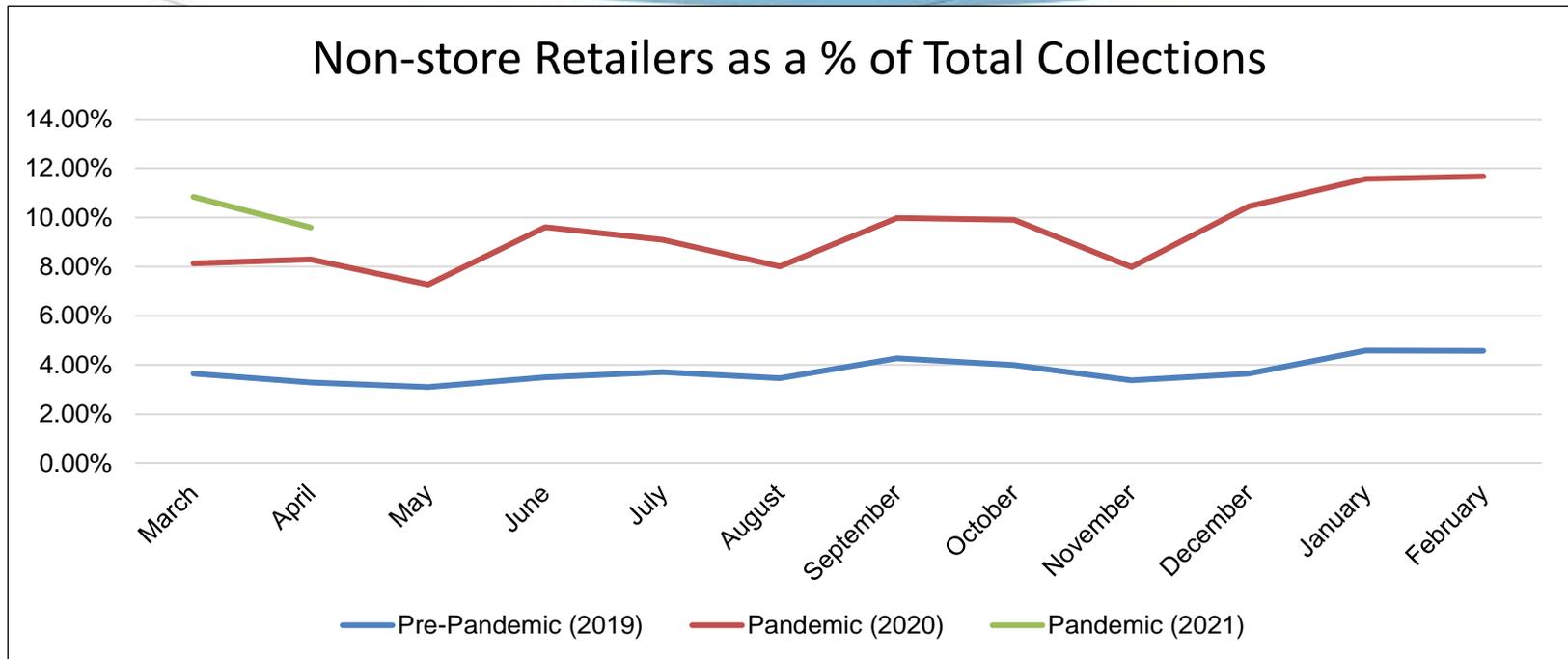
Non-store/Online Retail Sales in League City

The year over year average of **non-store/online** retail sales to **total** retail sales grew from **2.75%** in 2018, **3.79%** in 2019, **8.04%** in 2020, to **11.03%** so far in 2021.

Non-store as a % of Total Collections				
Period	CY 2018	CY 2019	CY 2020	CY 2021
January	1.62%	5.18%	4.59%	11.58%
February	1.31%	4.43%	4.57%	11.68%
March	3.19%	3.65%	8.14%	10.84%
April	1.43%	3.28%	8.29%	9.59%
May	3.80%	3.10%	7.27%	
June	3.02%	3.49%	9.60%	
July	3.14%	3.71%	9.10%	
August	2.72%	3.47%	8.01%	
September	3.61%	4.27%	9.98%	
October	3.35%	4.00%	9.90%	
November	2.97%	3.37%	7.99%	
December	3.21%	3.65%	10.46%	
Total	2.75%	3.79%	8.04%	11.03%



Non-store/Online Retail Sales in League City



Estimated growth in **non-store/online** retail sales from **4 - 4.5%** before the COVID-19 Pandemic to **8 - 12%** over the past twelve months.



Bragging Points

- # 1 Top State for Economic Development (2012-2021)
- #16 The Most Livable Mid-Sized Cities in America (2020)
- # 8 Best City in America for Families (2019)
- # 5 Most Tax-Friendly Places for Wealthy Families (2019)
- #20 Best Suburb in America for Growing Families (2019)
- # 1 Top State for Business in America (2018)
- # 1 Texas' Safest City (Population > 100,000) (2018)
- #11 Top Attractive, Large Metro Area (2018)
- #28 Fastest Growing City in the U.S.A. (2018)
- # 7 Best Small City for Families in the U.S.A. (2016)

League City's Primary Employer Targets

- Corporate Offices/Headquarters/R&D
- Aerospace & Space
- Medical/Life Sciences
- Petrochemical/Energy
- Professional Services (i.e. Insurance, Finance, Engineering, Sales)
- Marine Logistics/Transportation
- Light, High Technology Manufacturing
- Water Technology



League City's Economic Strengths

- Growing commercial tax base
- New public art program
- Growing sales tax revenue
- Focus on tourism and economic development
- Highly ranked among Texas and American communities
- Investment in needed infrastructure improvements
- Satisfaction of citizens and city employees
- Superior quality of life enjoyed by citizens and businesses

League City's Economic Strengths (Cont'd)

- Approved Economic Development Investment Policy
- Value-based city tax rate
- Location
- Commitment to a quality-built environment
- Political stability in the City, School Districts, and County
- Growing relationships with community non-profits
- Partnerships with the Bay Area Houston Economic Partnership, Greater Houston Partnership, Team Texas, and Governor's Office
- Service on the Board of the Texas Economic Development Council

League City's Economic Opportunities

- Attract more family-oriented entertainment
- Create branded, integrated, and city-wide wayfinding signage
- Revise the Economic Development Strategic Plan
- Further diversify and make our tax base more resilient to withstand future natural disasters and economic downturns
- Attract more quality, primary employers
- Attract more clean, high value, commercial taxpayers
- Stabilize the growth of property tax appraisals

League City's Economic Opportunities (Cont'd)

- Create a long-term plan to sustain our superior quality of life in perpetuity
- Quantify, regularly measure, and track our progress to successfully implement a long-term plan to sustain our superior quality of life in perpetuity
- Identify steps that may need to be taken to successfully implement a long-term plan to sustain our superior quality of life in perpetuity



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