



City of League City, TX

300 West Walker
League City TX 77573

Meeting Minutes City Council

Tuesday, September 28, 2021

5:00 PM

Johnnie Arolfo Civic Center
400 West Walker Street

Council Work Session

The City Council of the City of League City, Texas, met in a work session in Council Chambers at 200 West Walker Street on the above date at 5:00 p.m.

Mayor:

Pat Hallisey

City Council Members:

**Andy Mann
Hank Dugie
Larry Millican
John Bowen
Justin Hicks
Chad Tressler
Nick Long**

City Manager:

John Baumgartner

Assistant City Manager

Bo Bass

Assistant City Manager

Michael Kramm

City Attorney:

Nghiem Doan

City Secretary:

Diana M. Stapp

Chief of Police:

Gary Ratliff

Executive Director of Development Services

David Hoover

Executive Director of Finance/Project Management

Angie Steelman

Director of Engineering:

Christopher Sims

Interim Director of Finance:

Deborah Jordan

Director of Human Resources/Civil Service:

James Brumm

Director of Parks & Cultural Services:

Chien Wei

Director of Public Works:

Jody Hooks

1. CALL TO ORDER AND ROLL CALL OF MEMBERS

Mayor Hallisey called the meeting to order at 5:00 p.m. and called the roll. All members of Council were present except for Mr. Mann. Mr. Hicks attended remotely.

Absent 1 - Mr. Andy Mann

Present 7 - Mayor Pat Hallisey, Mr. Hank Dugie, Mr. Larry Millican, Mr. John Bowen, Mr. Justin Hicks, Mr. Chad Tressler and Mr. Nick Long

2. PRESENTATION AND DISCUSSION REGARDING THE ECONOMIC DEVELOPMENT TECHNICAL ASSISTANCE REPORT BY THE INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL

Scott Livingston gave an introduction, introduced Alison Benton, President of International Economic Development Council.

Economic Development Technical Assistance Report - by the International Economic Development Council.

Overall observations of League City's Economic Development (ED) efforts – League City should be commended for prioritizing economic resilience.

Strengths of League City's ED efforts:

Quality of Life

Educated workforce and strong education system.

Affluent community.

Affordability of housing.

People are happy to live in League City.

Water & recreation activities & opportunities.

Location

Proximity to Industry Clusters

Strong Transportation Infrastructure

Promising Future Development

Challenges for League City:

Lack of existing office space

High concentration of residents working outside of League City

Lack of concentrated entrepreneurship infrastructure

Unclear sense of identity and value proposition

Lack of unified branding for League City

League City waterfront is a hidden asset

Recommendations for League City's ED Efforts:

Pursue Quality Local and Primary Employers

This focus will decrease the reliance upon the residential tax base, diversify the community's economy, make the community more resilient to withstand future natural disasters and economic downturns, and attract more quality, local jobs that will provide opportunities for the City's residents to work in town and minimize their daily commutes to work.

Identity & Branding

Visioning Exercise - Goal of gaining community buy-in on the City's economic development direction. Invite stakeholders to present strategies for developing more local jobs. Develop shared long-term vision and direction.

Consistent Branding - Consistently use one logo in all branding, marketing, and signage throughout the community.

Capacity & Connection

Develop a Private-Sector Economic Development Roundtable. The roundtable would provide a platform for League City's economic development team to meet regularly (quarterly meetings are recommended) with the business community, engage in conversations, share updates on economic development efforts, and hear from industry professionals about their current operations in League City. Roundtable should be a diverse group of high-ranking executives.

Roundtable will provide an important, continuing dialogue between government and business. The chair of the roundtable should be one its members (not city staff).

Develop an Economic Development Academy

The academy can consist of a short training session (set up as a dialogue between the economic development team and stakeholders) to ensure that stakeholders understand the basics of economic development, as well as the specific action League City is taking to build/maintain a sustainable economy. Goals of the Academy should be - to provide buy-in to League City's development efforts, to educate stakeholders on the intricacies of economic development, and to continuously relay the message that today's economic development efforts are designed to enhance League City's resilience and economic as well as long-term financial sustainability.

Develop a Business Accelerator

Local technical assistance providers (such as the Small Business Development Center or SBDC) could be tapped to support accelerator clients. The accelerator space can be used for networking events and other gatherings to help build the entrepreneurial landscape that the community is currently lacking.

Deepen Connections with Regional Partners

Continue and enhance these connections, perhaps with quarterly meetings to discuss regional economic development efforts, how to cooperate in building regional industry corridors, and share best practices. Consistent outreach can be targeted to the Greater Houston Partnership, Bay Area Houston Economic Partnership, Galveston Economic Development Partnership, League City Regional Chamber of Commerce, CenterPoint Energy, and neighboring jurisdictions.

Enhancing Place-Based Assets

Continued emphasis on projects that will define a sense of place for League City, including downtown development, stronger visibility and access to its waterfront, and trail development.

League city could be well-served by developing places that promote enhanced community interaction.

Thank You to League City. IEDC appreciates the opportunity to work with you. It's an exciting time for League City – you are taking the right steps to ensure economic vitality for your city and residents!

3. PUBLIC COMMENTS

4. ADJOURNMENT

At 6:02 p.m. Mayor Hallisey said, there being no further business this meeting is adjourned.

**PAT HALLISEY
MAYOR**

**DIANA M. STAPP
CITY SECRETARY**

(SEAL)

MINUTES APPROVED: October 26, 2021