City of League City, TX

Legislation Details (With Text)

File #: 20-0396 Version: 1 Name: Official Newspaper

Type: Agenda Item Status: Consent Agenda

File created: 9/9/2020 In control: Finance

On agenda: 9/22/2020 Final action:

Title: Consider and take action on a resolution authorizing a one-year agreement with The Galveston Daily

News for various advertising services for an amount not to exceed \$22,000 and designating the Galveston Daily News as the official Newspaper for the City of League City (Director of Finance)

Sponsors:

Indexes:

Code sections:

Attachments: 1. Data Sheet, 2. Proposed Resolution, 3. Exhibit A- Agreement with Galveston Daily News, 4. Vendor Report

Card

Date Ver. Action By Action Result

Consider and take action on a resolution authorizing a one-year agreement with The Galveston Daily News for various advertising services for an amount not to exceed \$22,000 and designating the Galveston Daily News as the official Newspaper for the City of League City (Director of Finance)

Approval of this resolution will authorize a one-year agreement with The Galveston Daily News as the official newspaper for the City of League City. Under Texas Local Government Code Section 52.004 and the City of League City Charter (Article X, Section 13), the City must designate a local newspaper as the official newspaper for the City of League City annually.

The Purchasing Department requested three quotes from local area newspapers; only two quotes were received back. Quotes were received from the incumbent paper, The Galveston Daily News, and the Bay Area Observer. The quotes were reviewed for cost, circulation and publication days.

Based upon these criteria, staff recommends the Galveston Daily News as the official newspaper for the City. Pricing will remain at the current rate of \$10 per column inch.

Attachments:

- 1) Data Sheet
- 2) Proposed Resolution
- 3) Exhibit A Agreement with Galveston Daily News
- 4) Vendor Report Card

FUNDING

- {x} Funds are available from various department accounts
- { } Requires Budget Amendment to transfer from Account # to Account #
- { } NOT APPLICABLE

STRATEGIC PLANNING

{ } Addresses Strategic Planning Critical Success Factor # and Initiative # {x}

{x} NOT APPLICABLE

File #: 20-0396, Version: 1