



## Legislation Text

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**File #:** 21-0209, **Version:** 1

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Presentation of a proclamation declaring April 13, 2021, as “Mayors’ Monarch Pledge Day” (Executive Director of Development Services)

Texas is home to more butterfly species than any other state—at least 400. The monarch butterfly was designated the state insect in 1995. Unfortunately, the monarch population has declined by approximately 90 percent since the 1990s. Monarchs face habitat loss and fragmentation in the United States and Mexico. Herbicides kill both native nectar plants where adult monarchs feed, as well as the milkweed their caterpillars need as host plants. Insecticides kill the monarchs themselves. Climate Change and weather patterns can alter the timing of migration and pose a risk to monarchs during migration and while overwintering.

The Mayors Monarch Pledge Program was launched in 2015 by the National Wildlife Federation to engage cities and communities in monarch and pollinator conservation. Because the monarch’s migration spans the United States, Mexico and Canada, the Pledge expanded to these countries through a new tri-national partnership in 2017. Between 2015 and 2020, the program grew to over 600 mayors and heads of local and tribal governments and restored more than 6,500 acres of monarch habitat. Through the program, take action to help save the monarch butterfly by committing to create healthy, sustainable habitat for the monarch butterfly and other pollinators and educating citizens about how they can make a difference at home and in their community.

### Attachments:

1. Data Sheet
2. Proposed Proclamation

CONTRACT ORIGINATION:  
Development Services

### FUNDING

{ } Funds are available from Account # \_\_\_\_\_  
{ } Requires Budget Amendment to transfer from Account # \_\_\_\_\_ to Account # \_\_\_\_\_  
{ x } NOT APPLICABLE

### STRATEGIC PLANNING

{ } Addresses Strategic Planning Critical Success Factor # \_\_\_\_\_ and Initiative # \_\_\_\_\_  
{ x } NOT APPLICABLE