

RESOLUTION NO. 2026-

A RESOLUTION AUTHORIZING AN AGREEMENT WITH A&O DESIGN AND PRODUCTION CO. TO DESIGN AND PAINT A MURAL ON A CITY WATER TANK LOCATED AT THE INTERSECTION OF 3RD ST. AND RAILROAD AVENUE IN AN AMOUNT NOT TO EXCEED \$65,000

WHEREAS, the City of League City is authorized to expend hotel occupancy tax revenues to promote tourism and the hotel industry, provided such expenditures are designed to attract visitors to the City and encourage overnight stays; and

WHEREAS, the City, through its Convention and Visitors Bureau, has established and actively administers a Public Art Initiative as a tourism program that promotes League City as a cultural destination and is marketed to regional and out-of-town visitors through print publications, digital platforms, and hotel-distributed materials; and

WHEREAS, the Public Art Initiative includes a coordinated system of public art installations that are featured in a digital and printed Public Art Tour, which is distributed at local hotels, the City's Visitor Center, and major events and is incorporated into conference and visitor welcome materials at destinations such as South Shore Harbour Resort and Conference Center, thereby encouraging visitors to explore the City and extend their stay; and

WHEREAS, data collected by the Convention and Visitors Bureau demonstrates that the Public Art Initiative attracts visitors from outside League City, including participation in the digital art tour, attendance at arts-related events, and visitation to public art sites, and the City Council finds that continued expansion of this program is reasonably expected to further increase tourism and hotel activity; and

WHEREAS, the proposed mural on the City water tank located near League Park will serve as a prominent and marketable addition to the City's Public Art Tour and will be actively promoted by the Convention and Visitors Bureau as part of its ongoing tourism advertising and arts promotion efforts to attract out-of-town visitors and encourage overnight stays in League City hotels;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF LEAGUE CITY, TEXAS, as follows:

Section 1. The City authorizes an agreement with A&O Design and Production Co. to design and paint a mural on a City water tank located at the intersection of 3rd St. and Railroad Avenue in an amount not to exceed \$65,000; and an executed copy of the agreement shall be attached as Exhibit A.

Section 2. The City Manager or his designee is authorized to execute all documents necessary to complete this transaction.

Section 3. All resolutions and agreements and parts of resolutions and agreements in conflict herewith are hereby repealed to the extent of the conflict only.

Section 4. It is hereby found and determined that the meeting at which this resolution was passed was open to the public and that advance public notice of the time, place and purpose

of said meeting was given as required by law.

PASSED AND APPROVED the \_\_\_\_\_ day of \_\_\_\_\_, 2026.

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NICK LONG  
Mayor

ATTEST:

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DIANA STAPP  
City Secretary

APPROVED AS TO FORM:

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MICHELLE L. VILLARREAL  
City Attorney (mv)