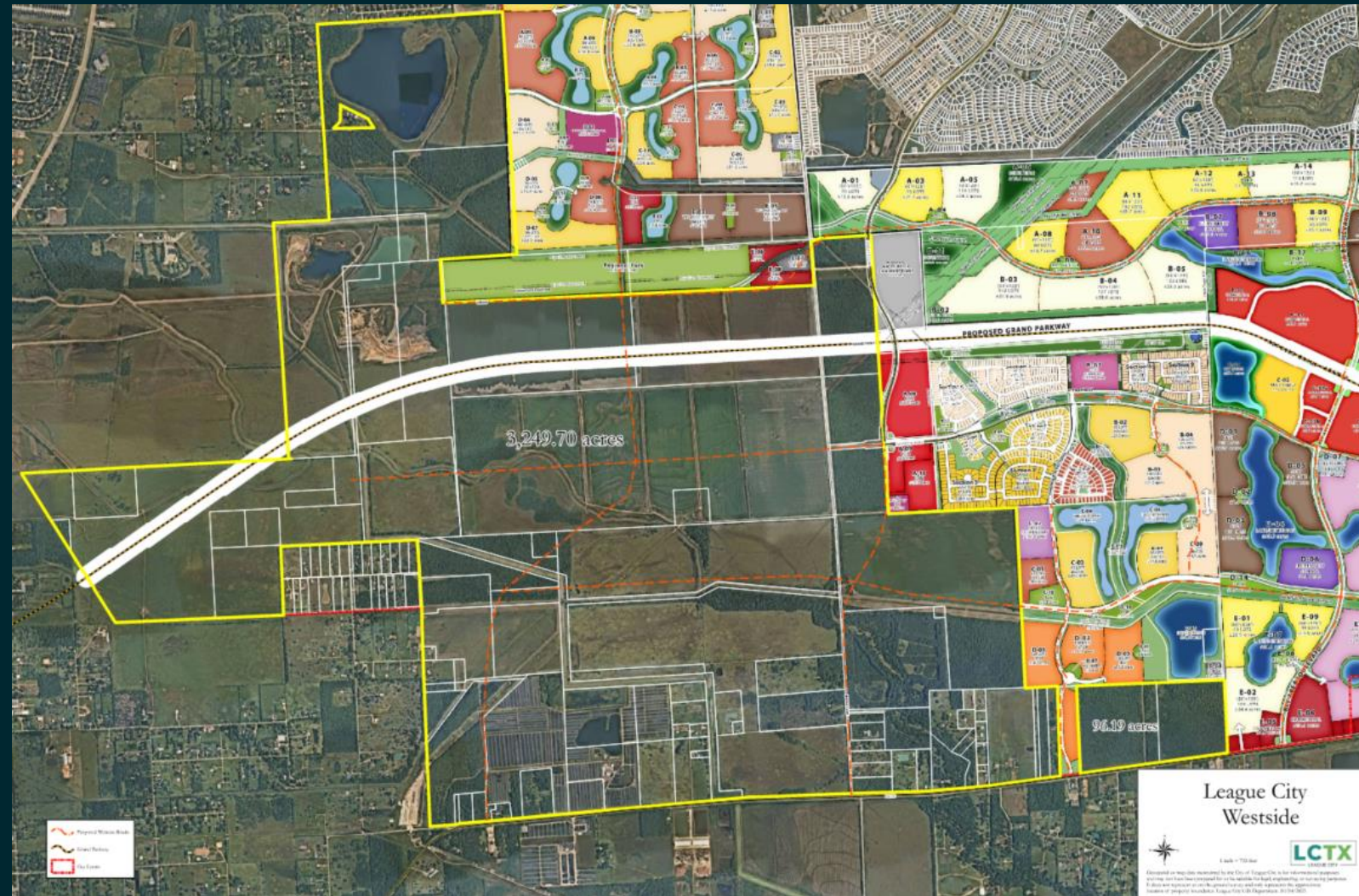


City's Southwest Area

- Approximately 3,500 acres of continuous undeveloped properties.
- A large portion of this land lays within the FEMA Zone AE and X (Shaded).
- Prime area to consider Master Planning to ensure as much quality development as possible can occur.



Master Planning

Formats can vary, but a master plan is essentially a dynamic long-term planning document that provides a framework for future growth.

A Master Plan of the SW area will act as a guideline for the future physical development of a community.

Benefits of Master Planning

1. Identifies and Unites our Short-term and Long-term visions.
2. Attracts Private Sector Investments.
3. Engages our Citizens
4. Helps prioritize work plans
5. Helps enable Clear and Consistent Decision-Making

SW Master Plan - Plan

- Establish a Gateway
- Guide for Thoughtful Expansion (Econ. Dev. Opportunities)
- Forging Collaborative Pathways
- In-depth Analysis for Informed Planning
- Inclusive Stakeholder Engagement
- Pioneering Sustainable Development

Proposed Timeline

- Staff anticipates PSA in March.
- Milestone #1: Project Initiation, Historical Background, Opportunities & Constraints (2 months)
- Milestone #2: Future Land Use Plan & Infrastructure (2 months)
- Milestone #3: Economic Placemaking Strategies & Implementation Plan Approach (3 months)

Proposed Timeline cont.

- Milestone #4: Development & Refinement of Master Plan (2 months)
- Milestone #5: Public Review of Draft Plan (1 month)
- Milestone #6: Final Plan Revisions, Plan Adoption Process, Plan Endorsement & Launch (2 months)
- Milestone #7: Implementation Planning, Project Conclusion, and Handover

SW Master Plan

- Milestone #8: Post Project – establishing a follow-up committee for annual reviews of implementation

Staff's goal for this master plan is for it to be a *Living Testament to League City's commitment to our citizens and their collective future.*

Questions